

NEWS MEDIA CONTACT:

Kathy Thomas
kthomas@ngcproject.org

Karen Peterson
kpeterson@ngcproject.org

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NATIONAL GIRLS COLLABORATIVE ANNOUNCES PARTNERSHIP WITH BEYOND TO ENCOURAGE FEMALE/FEMALE-IDENTIFYING STUDENTS TO PURSUE STEM

Seattle, WA, November 1, 2021 – The National Girls Collaborative announces their 2021-2022 partnership with Beyond. This collaborative partnership will highlight the spectrum of the technology industry through Beyond’s gamified learning ecosystem, campaigns, and events. NGC and Beyond share a joint mission of encouraging more minority students to pursue careers in science, technology, engineering, and math (STEM).

To launch the partnership, the National Girls Collaborative Project (NGCP) and Beyond are participating in this year’s [Computer Science Education Week](#) (CSEdWeek). The official theme is #CSEverywhere. From December 6-12, 2021, students will be able to interact with fun games, activities, and challenges that give them the awareness that technology is not one size fits all. The best submissions will receive prizes such as gift cards or videos from celebrities. To participate, visit www.beyondcareerfinder.com.

To celebrate NGCP’s 20th Anniversary in 2022, NGCP and Beyond will host a Tech Tournament where students can participate in 20 challenges with the opportunity to win 20 prizes sponsored by brands. The goals for 2022 are to encourage collaboration amongst students, increase awareness to build solutions around the lack of women in tech, as well as improve the tech education experience using gamification and incentivized learning.

About Beyond

Beyond is a career exploration platform that helps students match their interests with future careers in tech at their favorite brands. Beyond serves as a digital extension of an educator or counselor’s voice— helping students navigate their careers in tech, year-round. With a mission

to build the future of STEM education, Beyond was recently awarded Top 25 in the ASU + GSV Cup - the largest global edtech summit, Top 3 in AfroTech's Young Founders Pitch Competition, and Top 20 in the REVOLT Summit Return on Culture Pitch Competition. Beyond strives to provide a pathway for underrepresented students to pursue careers in science, technology, engineering, and math through inclusive and culturally relevant learning experiences. Learn more about Beyond at www.learnbeyond.io.

About National Girls Collaborative

The National Girls Collaborative (NGC) is the overarching organization that operates numerous ventures. The central endeavor is the [National Girls Collaborative Project](http://www.ngcproject.org) (NGCP) which is a network of organizations committed to informing and encouraging girls to pursue careers in science, technology, engineering, and mathematics (STEM). Established in 2002, the NGCP has served over 20.20 million girls and 10 million boys through over 42,500 programs committed to gender parity across 41 states in the U.S. Via [The Connectory](http://theconnectory.org), the nation's largest and most prolific directory of STEAM opportunities for K-12 engagement, NGCP's tapestry of programs make their way to educators, parents, and the youth they serve. In addition, through NGCP's research, the importance of mentors in girls' career path is essential, leading to the creation of [FabFems](http://fabfems.org), a database connecting women working in STEM careers so they can directly spark girls' interest in STEM, dispel stereotypes, and expand girls' perceptions of their STEM career options. Through its ethos of collaboration, NGCP draws the resources of corporations, academia, governments, and nonprofits alike toward the shared goal of STEM equity. Learn more about the National Girls Collaborative and its programs at ngcproject.org.

Related Links:

<https://ngcproject.org>

<https://theconnectory.org>

<https://fabfems.org>

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