



IF/THEN Champions Network
Overview Webinar
Chat Transcript

May 22, 2024

Katelyn Fatzler: Liberty Science Center, NJ!

Alex Weldon-Bartelt: Springfield, MO Discovery Center!

Keri Owen: Hi! From The Science Zone - Casper, WY

Dale McCreedy: Hi - Dale McCreedy from Hands On! Discovery Center in Gray TN & TN Girls Collaborative

Amy Reimann/MoMath: I am currently in Albion, Michigan but work for the National Museum of Mathematics in NYC

Jordan Wygant: Maryland

Katie O'Shea: Vermont!

Kellie Lewis: Southeast North Carolina (previously from upstate NY :-))

Tricia Berry (she/her) - Texas Girls Collaborative Project: Austin, Texas -- Texas Girls Collaborative Project (www.txgcp.org for all of you from Texas --- please connect!!)

Tina Tetter: Las Vegas, NV! 🌻

Chinmayi Balusu: Bay Area, California!

Estrella Gonzales: Arizona Science Center in Phoenix

Claire West: Claire West education manager at the ExpERIENCE Children's Museum in Erie, Pa.

Cindy Lawrence: I'm also from MoMath, the National Museum of Mathematics, joining my colleague Amy.

Lamara Warren: Missouri

Anthony Pelaez: Hello from Anthony in Flagstaff!

Misty Adams: Development Coordinator for IGNITE Worldwide, Cincinnati, OH

Tara Cox (she/her) | NGCP:

- <https://ngcproject.org/>
- <https://www.astc.org/>
- <https://www.lydahillphilanthropies.org/>

Kellie Lewis: Will we have access to this recording?

Tara Cox (she/her) | NGCP: Yes - This webinar will be posted online.

Tara Cox (she/her) | NGCP:

- <https://www.astc.org/ifthen/champions-network/>
- <https://ngcproject.org/statistics>
- <https://ngcproject.org/resources/state-girls-and-women-stem>

Amanda Fisher (she/her) | ASTC: I love this story! Museums can have such an impact!



May 22, 2024

Brady Pyle: Thanks for the plug, @Christina Symons! As a HR professional who came from NASA to Space Center Houston, I was inspired by the women of space exploration for many years. Thanks for your role in continuing to provide such inspiration!

Tara Cox (she/her) | NGCP: <https://www.ifthenshecan.org/>

Emily Early (she/her) | NGCP: Yes! I grew up 10 minutes away from Johnson Space Center, so I relate to your story, Chris!

Misty Adams: This is why our panelists reflect the students in our Program.

Sydney Street: <https://www.paramountplus.com/shows/mission-unstoppable/> Stream Mission Unstoppable on Paramount Plus now!

Tara Cox (she/her) | NGCP: <https://www.ifthencollection.org/>

Maggie Ewan (she/her) | NGCP: As a geology nerd I was excited to see Lyda got a fossil named after her! <https://www.msn.com/en-my/news/other/new-clues-about-how-life-bounced-back-after-dinosaur-extinction/ar-BB1mk0Ru>

Jennifer Roe: We have used the collection in several ways--signage, scientist trading cards, virtual and in person keynote speakers for events. It is an amazing resource!

Amanda Fisher (she/her) | ASTC: I love running into photos from the collection "in the wild"! I've seen them in museums, the news, and in magazines!

Brenda Britsch: We know that all of those things are so important for young girls/women to hear - how they got where they are, challenges, etc.

Sara Leikin: We use the collection during our Color of Science events! They're displayed through the museum space and we also post the posters in our meeting rooms during both museum and private events.

Katie Brown: We've incorporated the videos into our STEM workshops in schools and have some of the posters hanging in our museum.

Andrea Foster: We have used images from the collection in curriculum where each activity highlights a different career - such a great resource!

Rosalie Wade: We created a temporary exhibit along with a webpage with a digital escape room!

Tara Cox (she/her) | NGCP: <https://www.ifthencollection.org/search>

Tara Cox (she/her) | NGCP: <https://www.ifthencollection.org/projectlibrary>

Eleanor Barker: We developed a rotating banner exhibit featuring STEM champions from the IF/THEN network and from our museum community for display on a nearby college campus.

Alex Weldon-Bartelt: Replying to "We have used the col..." I love the trading cards idea! Is there anything with the trading cards that hasn't worked for you/was difficult to implement? What kind of engagement did you get on this?

Jennifer Roe: Replying to "We have used the col..." We use them as prizes at an activity table during one of our most popular science festival. Kids of all ages love them!



May 22, 2024

Andrea Foster: Replying to "We have used the col..." I love this - we are hosting an educator event soon focusing on joy in STEM. I'm going to look into if we could print these as a give away item!

Tara Cox (she/her) | NGCP: <https://www.astc.org/membership/>

Alex Weldon-Bartelt: Replying to "We have used the col..." This sounds amazing! I've been looking into creating a "passport book", and these would be perfect for it!

Cailee @PacSci (she/her): In our science center!

Cailee @PacSci (she/her): and in our outreach program!

Gabriela Rivera C3Tec: C3Tec, Science and Technology Center Caguas, Puerto Rico.
<https://www.primerahora.com/estilos-de-vida/ph-mas-de-mujer/notas/honran-a-las-mujeres-que-cambian-el-mundo-a-traves-de-la-ciencia/>

Tricia Berry (she/her) - Texas Girls Collaborative Project: Even though NGCP is an affiliate of ASTC, not all organizations leading NGCP state collaboratives are with museums. Is there a way to include those types of organizations also? We don't have a budget to join ASTC or can't justify it with our non-museum organizations. I guess many of them won't need the personalized guidance since we all are doing this work and living it daily. But I'm curious how we might think about the NGCP state collaboratives and how we could be a powerful force to help with this effort across our regions in a different way.

Tara Cox (she/her) | NGCP: <https://www.astc.org/ifthen/champions-network/>

Gabriela Rivera C3Tec: <https://www.c3tec.org/borinquenas-en-stem>

Emily Early (she/her) | NGCP: Replying to "Even though NGCP is ..." Thanks, Tricia! We'll definitely discuss this and get back to you and the rest of the Collaboratives.

Tricia Berry (she/her) - Texas Girls Collaborative Project: Replying to "Even though NGCP is ..." Thanks. It feels a bit like we're included but not really. I'm happy to chat more.

Brenda Britsch: Replying to "Even though NGCP is ..." Yes, great point @Tricia Berry (she/her) - Texas Girls Collaborative Project

Dale McCreedy: This is so awesome as we think about creating workforce-focused paths throughout our institution!

Gertrud Plummer: We've created and used several subsets of trading cards. They are great give-aways.

Andrea Foster: Is there a one-pager or overview of membership benefits for us to bring this forward to gather support to sign on as an org?

Gertrud Plummer: And we've used them in our Discovery Kits!

Estrella Gonzales: what does that data collection look like?

Tara Cox (she/her) | NGCP: Replying to "what does that data ..." Great question - We'll answer this live so everyone hears.



May 22, 2024

Misty Adams: What if we're a remote organization? Our Program takes place in schools and companies, but we don't have our own "brick and mortar".

Tara Cox (she/her) | NGCP: Replying to "Is there a one-pager..." This is the best place to view that information Andrea: <https://www.astc.org/ifthen/champions-network/>

Tara Cox (she/her) | NGCP: Replying to "What if we're a remo..." We'll answer this in a moment!

Cailee @PacSci (she/her): Is it helpful or confusing to be both an individual member and representative for your organization?

Amanda Fisher (she/her) | ASTC: Replying to "Is there a one-pager..." Here is a membership overview PDF: <https://150136929.v2.pressablecdn.com/wp-content/uploads/2024/04/Network-Membership-Form-Individual-Organizational-FINAL.pdf>

Tara Cox (she/her) | NGCP We encourage everyone to join! You could join as your organizational representative, or as an individual if someone else is the representative at your organization.

Katelyn Fatzler: Replying to "Is it helpful or con..." I'm wondering this as well

Estrella Gonzales: How often are the webinars?

Tara Cox (she/her) | NGCP: Replying to "Is it helpful or con..." We'll answer this live, so others can get clarity.

Amanda Fisher (she/her) | ASTC: Replying to "How often are the we..." The webinars will be quarterly.

Jennifer Roe: Is there a document that lists the questions that are on the application, before submitting the online form?

Amanda Fisher (she/her) | ASTC: Replying to "Is there a document ..." Yes! Here is a preview of the questions: <https://150136929.v2.pressablecdn.com/wp-content/uploads/2024/04/Network-Membership-Form-Questions-FINAL.pdf>

Janet White: Is the session at ASTC a pre-session or during the regular conference?

Jennifer Roe: Replying to "Is there a document ..." Thanks!

Amanda Fisher (she/her) | ASTC: Replying to "Is the session at AS..." both! But our main event will be a pre-session on September 27

Tara Cox (she/her) | NGCP: <https://www.astc.org/ifthen/champions-network/>

Tara Cox (she/her) | NGCP: <https://www.astc.org/membership/>

Amanda Fisher (she/her) | ASTC: ifthen@astc.org

Caroline White: Could you provide some examples of the content that organizations are sent and expected to distribute/share? Is it more printed materials (like stickers and flyers) or larger commitments like displays?

Estrella Gonzales: Do have a date for the July webinar?



May 22, 2024

Meredith Loeb: Will you be sending the slide presentation to us?

Cailee @PacSci (she/her): That was helpful! Thank you!

Cailee @PacSci (she/her): Hooray! I am excited to see everyone at ASTC!

Emily Early (she/her) | NGCP: Replying to "will you be sending ..." Yes, absolutely!

Kellie Lewis: Are the larger displays "traveling" so we keep them for awhile, then pass them on?

Andrea Foster: Do we need to commit to displaying items within our own museum, or can we work with community partners to distribute them throughout the city?

Tara Cox (she/her) | NGCP: Replying to "Do we need to commit..." Great question! I'll have Amanda answer.

Kellie Lewis: Awesome.

Estrella Gonzales: Is there a way to acquire the statues?

Amanda Fisher (she/her) | ASTC: the women haven't retired, but their statues have 😊

Tricia Berry (she/her) - Texas Girls Collaborative Project: Adding to the NGCP state collaborative questions: for those of us leading state collaboratives, I could see this as a great thing we could have for our state to share and distribute and pass around. We are not able to do that right now in the way this is set up unless we have an ASTC member lead that for the collaborative. It's possible but adds a layer of complexity. Anyway, this is great for museums! Just trying to figure out how to make it great for STEM events and university open houses, and non-profit STEM nights, etc. that could make great use of lots of this...and who likely don't have budget to join ASTC.

Dale McCreedy: Might there be an opportunity to build on the model with local 'ambassador-like' folks?

Kasha Huntowski: Replying to "Might there be an op..." we used a mix of local and provided in ours.

Emily Early (she/her) | NGCP: You can see where the statues are still on display here: <https://www.google.com/maps/d/u/0/viewer?mid=1dnqaXwP0k-LNZALBkx0bWELQ5CFD2wg&ll=34.56143548497455%2C-111.37611734999999&z=4>

Tricia Berry (she/her) - Texas Girls Collaborative Project: Thanks for all the info. Need to hop off but will join as an individual for now and look forward to some NGCP regional collaborative conversations around the organization and state amplification piece. I'll send some more questions and thinking. THANK YOU all!

Sara Leikin: We're excited to engage in more IF/THEN programming!

Eleanor Barker: Thank you!

Katelyn Fatzler: Thank you!

Jennifer Roe: Thank you!

Robin Harriford: This is wonderful. Thanks so much!



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Kelly Marks (she/her), Morehead Planetarium: Thank you!

Jordan Wygant: Thank you!

Kerry Stevison: Thank you!

Emily Borne, Connecticut Science Center: Thank you!

Steve Scholle (he/él), Museum of Life and Science: Thank you so much!!

Michele Kloda: Thank you! So excited!

Dale McCreedy: Thanks all!

Tina Tetter: thank you!

Kellie Lewis: Thank you!

MARGARITA AGUDELO: 🙌

Andrea Foster: Thanks everyone! This was great.

Janet White: Thank you! This is awesome!

Emily Early (she/her) | NGCP: early@ngcproject.org

Sara Leikin: Thank you!

Anthony Pelaez: Thank you! Very exciting. Looking forward to joining