



## Looking for resources to support gender equity in your classrooms and programs?

The [IF/THEN® Collection](#) is a free digital library with photos, videos, posters, and more, featuring diverse women STEM innovators – all available for educational and other non-commercial use. You'll find thousands of assets showcasing inspiring women whose jobs include training Olympic athletes, creating cosmetics, exploring space, working with animals, and designing everything from buildings and museum exhibits to electronics and medical equipment.




## HOW TO GET STARTED

If you haven't already, please watch the [IF/THEN Collection Video Tour](https://ifthen.widen.net/s/htpvb27cpl/webtour) (https://ifthen.widen.net/s/htpvb27cpl/webtour). It's a quick overview of the site and our favorite resources. For informal educators and others working with youth, we recommend these entry points to find plug-and-play resources:

- [Activity Sheets](http://www.ifthencollection.org/activity-sheets) (www.ifthencollection.org/activity-sheets)  
A compilation of all the puzzles, games, and hands-on projects included in the Collection, many with educator guides and student activity sheets
- [Equity and Inclusion Assets](http://www.ifthencollection.org/MGM) (www.ifthencollection.org/MGM)  
A curated set of assets for afterschool and summer learning programs aligned to key strategies for increasing equity and inclusion
- [Educator Hub](http://www.ifthencollection.org/educators) (www.ifthencollection.org/educators)  
A one-stop shop with ideas for using the Collection's authentic and relatable content about women in STEM, aligned with learning standards

## USING ASSETS

Assets in the Collection can be viewed and streamed on the site. In addition, other uses are authorized **for educational and other non-commercial purposes related to STEM fields.**

- **Share links** – Want a direct link to email or link to a specific asset? Click the share icon  below any asset. It will ask for your email and agreement to the terms of use. Then click **Share Link** and copy the code that appears in the box.
- **Embed codes** – The Collection provides embed code functionality to add individual assets to your website or digital education tools. Click the share icon below  any asset. It will ask for your email and agreement to the terms of use. Then click **Embed Code** and copy the code that appears in the box.
- **Printing and Downloads** – The activity and educator guides, as well as other PDF assets such as posters, can be printed or downloaded directly from the site.
  - **To print**, you must first click the asset image to open it in the PDF frame. Then click the printer icon that appears in the top-right corner of the frame.
  - **To download**, click the download icon  beneath an individual PDF asset. Additionally, you can select the checkboxes for multiple PDF assets and then click the **Download All** button at the top-right of the listings page.

- **Requesting Downloads** – Educators and non-profit STEM organizations associated with an IF/THEN® Initiative Partner may request downloads of photos and videos. We recommend doing this if you have firewall or Wi-Fi issues that would make streaming difficult. Additionally, the Collection allows for the non-commercial use of the assets in lesson plans and newsletters, as well as social media and other promotions.

1. In the site footer, click **Contact**.
2. Follow the directions under **Asset Download Request**.
3. Use this NGCP Download **Access Code**:

**Champions2024**

4. Click the **Submit** button. You can request as many assets as you would like. The requests typically are filled in 1 to 2 business days but may take up to 7 to process.

## QUESTIONS?

The Collection site includes an [FAQ section](#), which details allowable uses of assets and includes tips for refining searches and troubleshooting common issues. You can also send any questions to [info@ifthencollection.org](mailto:info@ifthencollection.org).

## ABOUT THE IF/THEN® COLLECTION

The Collection is part of the [IF/THEN® Initiative](#), a national effort sponsored by Lyda Hill Philanthropies® to inspire young girls to pursue STEM careers while creating a culture shift in how the world perceives women in STEM. The [National Girls Collaborative Project](#) helped develop and manages the IF/THEN Collection.



The National Girls Collaborative Project's vision is STEM experiences as diverse as the world we live in. NGCP helped develop and manages the IF/THEN Collection.