



General Logo Guidelines: Usage Requirements

- **Do not** use the Connected Girls logo without displaying your organization's logo.
- **Do not** use the logo on business cards, email, signatures, or letterhead.
- **Do not** animate, morph, or alter the logo in any way other than to resize it.
- **Do not** use a Connected Girls logo as an implied endorsement of your organization.
- **Do not** combine the logo with other elements that might be confused as a logo.
- **Do not** use the Connected Girls logo on any material that directly or indirectly disparages National Girls Collaborative (NGCP) and/or Connected Girls.
- **Do not** use a Connected Girls logo in any way that infringes upon any NGCP and/or Connected Girls intellectual property.
- **Do not** use the Connected Girls logo in any medium that is in violation of any applicable laws or governmental regulations.
- **Do not** use the Connected Girls name as a visual focal point on any materials or in a manner that is likely to confuse the origin of products, services, materials, courses, or programs.
- **Do not** use the Connected Girls name in a manner that is more distinctive in font style, size, color, or weight than the surrounding text.

Use of the Term “Partner”

Use of the logo shall not be construed to create or constitute a partnership between your organization and NGCP. Use of the term “partner” in the logo or in these guidelines is for convenience only and is not an indication of a formal partnership relationship between your organization and NGCP.

Review Process

NGCP reserves the right to review and approve your use of the logo at any time. Samples of materials that include use of the logo must be provided, if requested and NGCP reserves the right to request modifications to your use of the logo. NGCP has the right to terminate, for any reason and without prior notice, your use of the logo. NGCP has the right, at any time and without cause, to modify or suspend the terms of these guidelines.

The National Girls Collaborative Project (NGCP) manages FabFems.

The vision of the National Girls Collaborative Project (NGCP) is to support and create science, technology, engineering, and math (STEM) experiences that are as diverse as the world we live in. For more than 20 years, NGCP has been transforming STEM for girls and all youth. NGCP connects, creates, and collaborates with a network of advocates to advance the agenda in gender equity and expand girls' participation in STEM. Learn more at ngcproject.org.