Welcome to the National Girls Collaborative Project National Mentoring Month Webinar

Strategies for Mentoring Girls in STEM

January 24, 2019















Agenda

- NGCP Vision and Goals
- AIA: Equity, Access, and Mentoring
- Girls Advisory Board: Mentoring Impacts
- FabFems Overview
- Questions
- Closing



NGCP Vision

The National Girls Collaborative Project (NGCP) brings together organizations that are committed to informing and encouraging girls to pursue careers in science, technology, engineering, and mathematics (STEM).





NGCP Goals



- Maximize access to shared resources within organizations interested in engaging girls in STEM.
- 2. Strengthen the capacity of programs by sharing exemplary practice research and program models.
- 3. Use the leverage of a network to achieve gender equity in STEM.



National Network of Collaborative Teams





Collaborative Coming Soon

Collaborative Project

American Institute of Architects



Rosa Sheng

Principal, Architect, SmithGroup AIA San Francisco President 2018





Rosa Sheng, FAIA Principal, Architect SmithGroup

San Francisco, Ca

"Fail Fast, Fail Often, Let failure be your FUEL, Not Your FEAR. You can Fail in the Moment and NOT be a Failure in Life"

OUR VALUES AND CULTURE













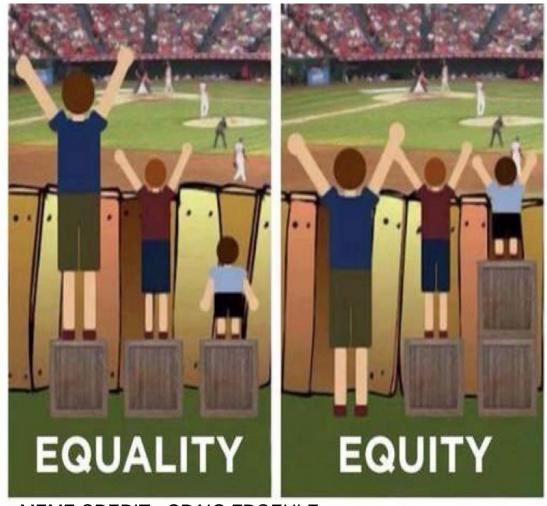








Why Equity Matters



MEME CREDIT - CRAIG FROEHLE

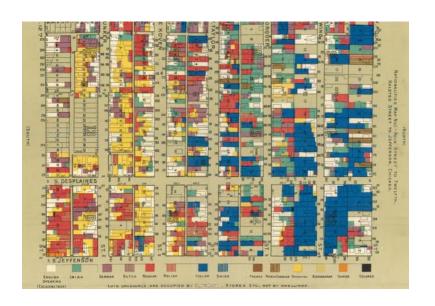
Why Equity Matters



Why Equity Matters for Everyone



Why Equity Matters for Prosperity



With historically minority groups set to constitute the majority of the U.S. population by 2044, "their social and economic well-being will determine the country's success and prosperity,"

The Equity Atlas

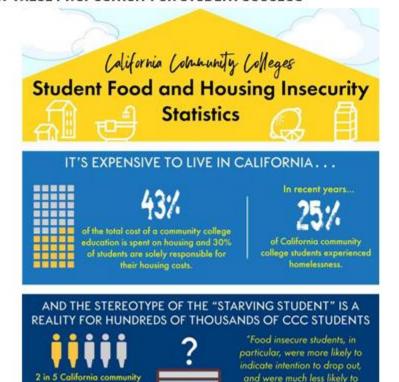
A map of nationalities on Chicago's Near West Side from the Hull-House Maps and Papers. (Public Domain)

WHY EQUITY MATTERS:

college students struggled

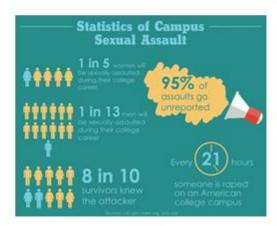
with low food security.

A NEW VALUE PROPOSITION FOR STUDENT SUCCESS



*From "College Ready, Hungry, and Homeless," CA Assembly Speaker's Office of Research and Floor Analysis





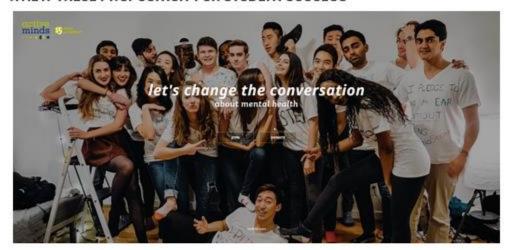
s SMITHGROUP

feel confident in their academic

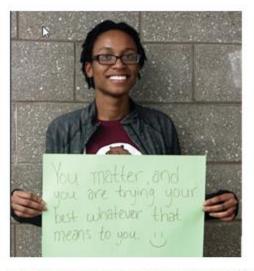
abilities."

WHY EQUITY MATTERS:

A NEW VALUE PROPOSITION FOR STUDENT SUCCESS







mental health issues are prevalent among young adults

Sometimes referred to as the "anxious generation," today's young people are actually much more bliefy to talk about mental health dust their parents or grandparents. This generation is obser than ever to breaking the stopical around mental lifecial in a time when only 44 percent of a



mental illness is treatable and suicide is preventable

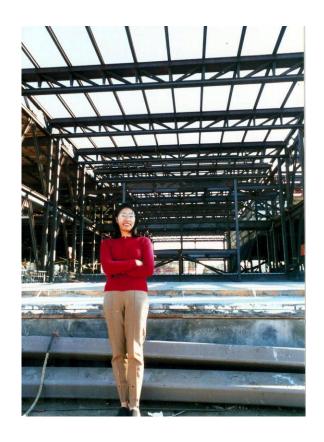
Even so, many suffer or silence. Active Mests is changing that:

SMITHGROUP

































"We all grapple with the paradox that tomorrow is not promised, but we make plans anyway" -Lin Manuel Miranda

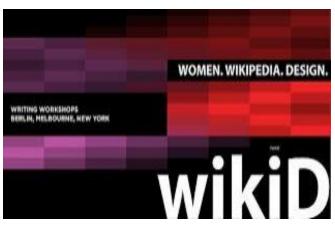


Architecture, Equity, and Feminism's Third Wave



DESPINA STRATIGAKOS, KELLY-HAYES McALONIE





JUSTINE CLARKE AND LORI BROWN

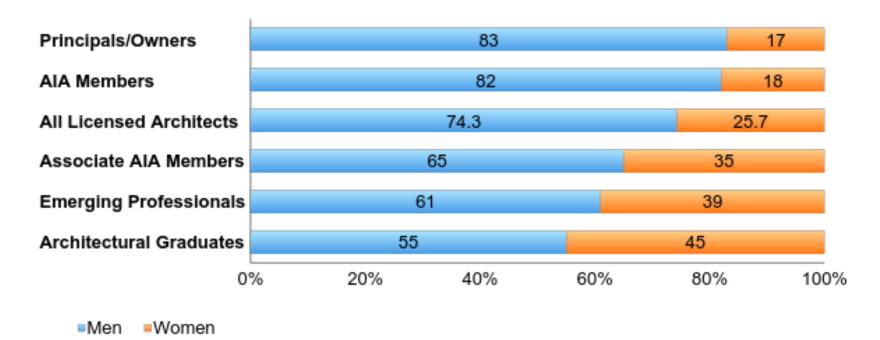




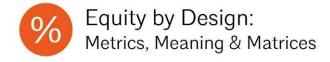
CAROLINE JAMES, DENISE SCOTT BROWN, ARIELLE ASOULINE - LICHTEN



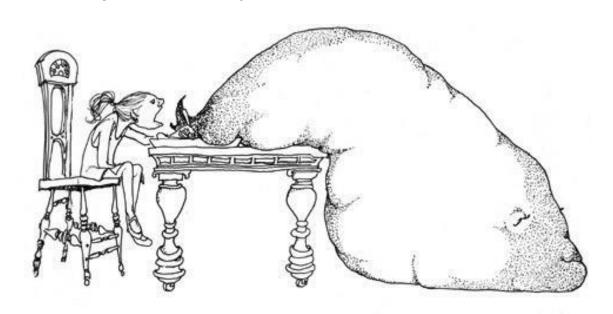
Who is at the Table? - Architects



Sources: National Architectural Accrediting Board, National Council of Architectural Registration, AIA National, and US Bureau of Labor and Statistics



How to Eat a Whale? Biting off more than one could chew, (or Not)



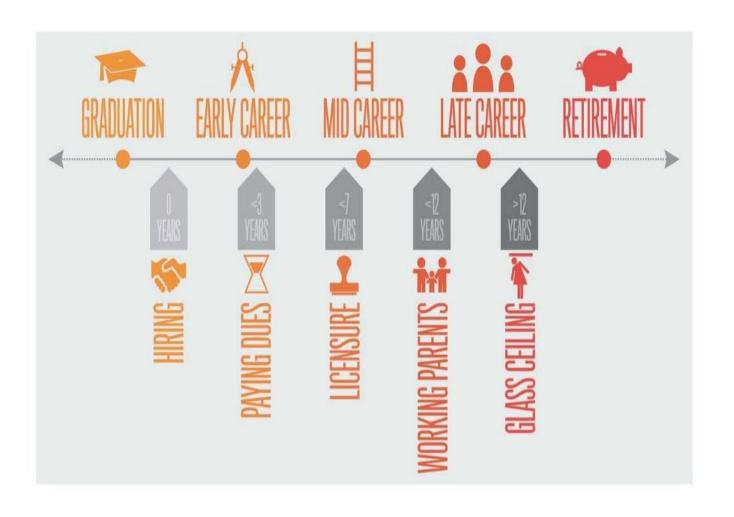
MELINDA MAE, BY SHEL SILVERSTEIN, WHERE THE SIDEWALK ENDS

How to Eat a Whale? Small bites, more people, and bigger forks!

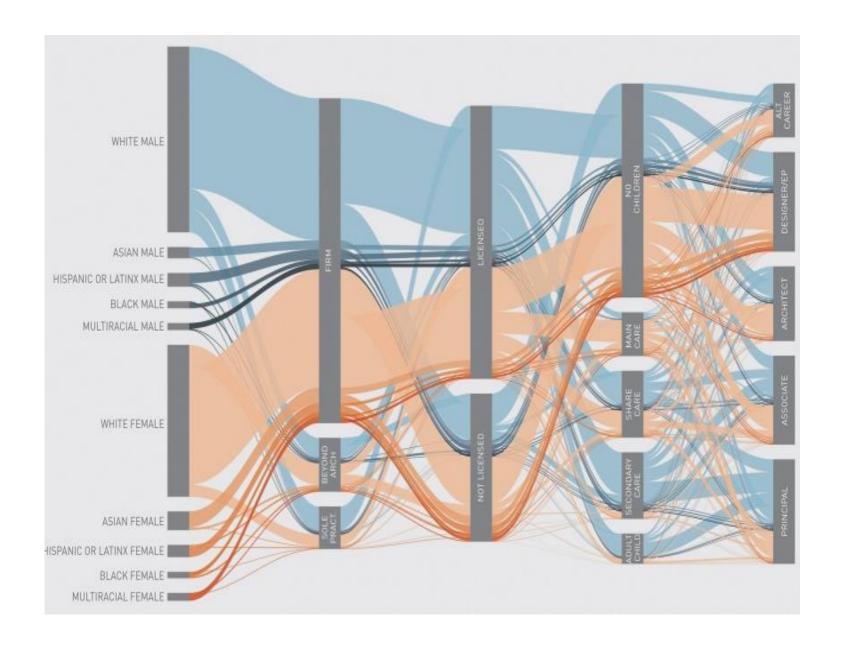


MELINDA MAE, BY SHEL SILVERSTEIN, WHERE THE SIDEWALK ENDS

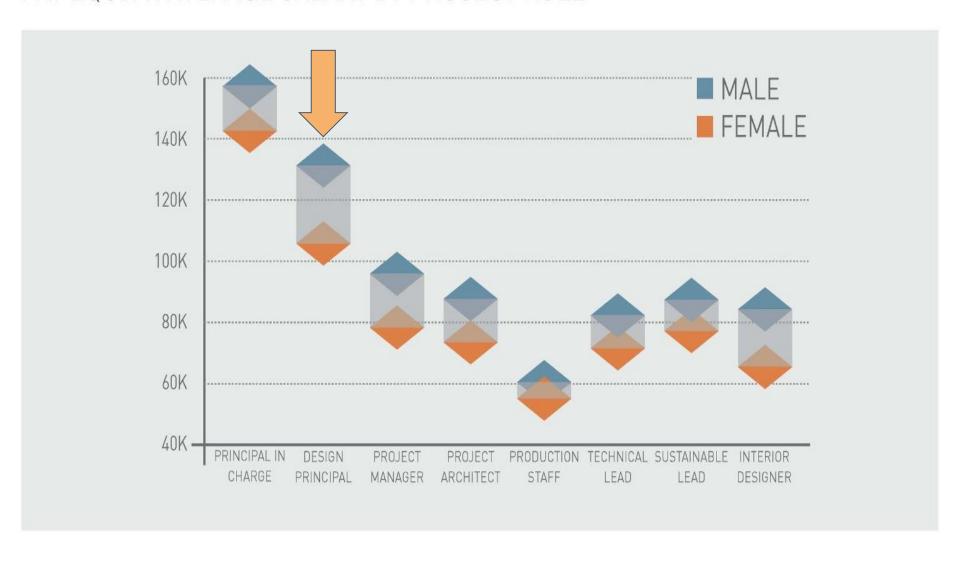
LIFE OF AN ARCHITECT: CAREER PINCH POINTS



LIFE OF AN ARCHITECT STUDIO 0-5 YEARS PAYING DUES 0-5 YEARS LICENSURE 3-9 YEARS CAREGIVING 5-26 YEARS PINCH POINTS GLASS CEILING 15+ YEARS EARLY CAREER WORK-LIFE INTEGRATION DEVELOPMENT PAY EQUITY FINDING PROFESSIONAL BEYOND ARCHITECTURE THE RIGHT FIT CAREER DYNAMICS



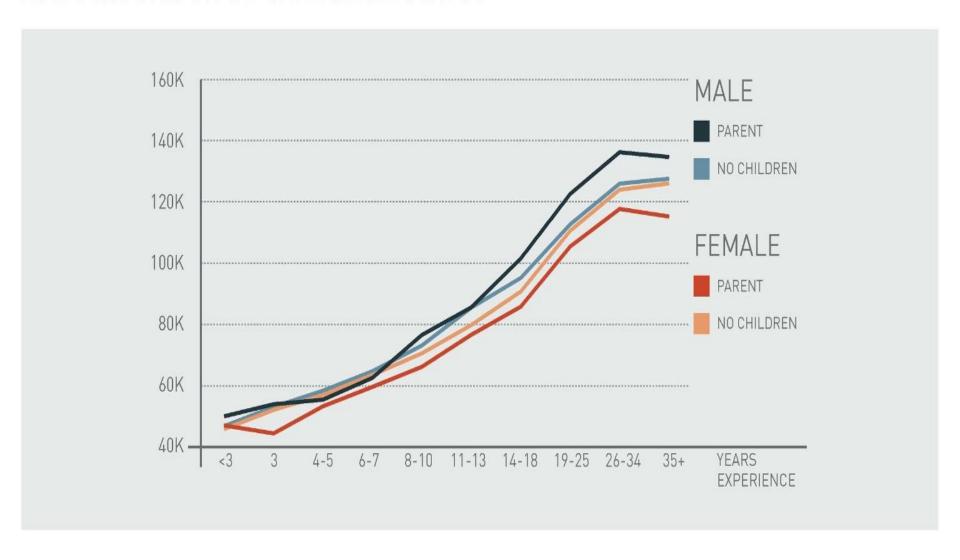
PAY EQUITY: AVERAGE SALARY BY PROJECT ROLE



The Creativity Bias



AVERAGE SALARY BY CAREGIVER STATUS



Equity by Design: Metrics, Meaning & Matrices







FROM ADVOCATE TO ACTIVISM

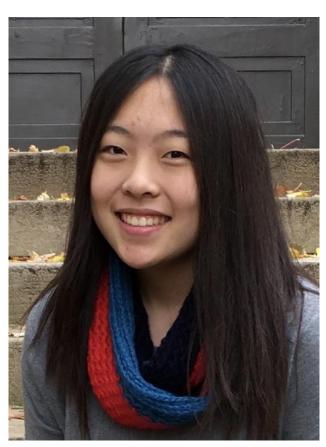




#EQxDV : Voices, Values, Vision Saturday - 11/3/18



Girls Advisory Board



Helen P.

High School Senior Kentucky



About Me

High School Senior

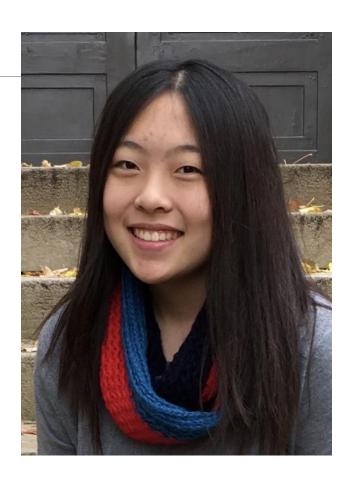
Princeton University

STEM

- Competition math & coding
- Developer at Tech Startup
- Organic Chemistry Research

Outside of STEM

- Piano/Cello/Guitar/Choir
- Videography



My Experience As a **Mentee**

STEM Mentors are Male-Dominated

- Dad
- Professor: Research Mentor

My Experience As a **Mentee**

FabFems

KGSC Teen Board

- Rosemary Fama
- Czarena Crofcheck

NGCP Girls Advisory Board

Erin Hogeboom

My Experience As a Mentor

Dunbar Girls in STEM

- Founder & President
- STEMFems Outreach Program
 - Free
 - Coding Classes, STEM workshops, Science Fair Clinics, etc.

My Experience As a Mentor

KGSC Teen Board

- Chair
- Lexington STEM You Can! Camp Director

Importance of Mentoring

Resources & Connections

Role Model Figure

Assurance & Encouragement



About FabFems

Role Model Directory:

FabFems is an international, online, searchable directory of women STEM professionals interested in outreach to girls

Audience:

- Role Models
- Girl-Serving Programs
- Parents and Girls





Questions?



Discussion

What impacts and strategies do you use to engage girls in STEM?

Questions? Thoughts?



Thank you for joining us today!

