

Welcome to the NGCP National Webinar

**Brite: How a Virtual Summer Camp made
a Challenging Summer Brighter**

Tuesday, November 17, 2020

Please respond to the poll and introduce yourself in the chat.

Use the chat to ask questions, respond to one another, and share resources.



NGCP Vision

The National Girls Collaborative Project **brings together organizations** committed to informing and encouraging girls to pursue careers in science, technology, engineering, and mathematics (STEM).



NGCP Goals

1. **Maximize access** to shared resources within organizations interested in engaging girls in STEM.
2. **Strengthen the capacity** of programs by sharing exemplary practice research and models.
3. **Use the leverage of a network** to achieve gender equity in STEM.





Brite speakers:



Jen Stancil, The Hello Studios



Mary Fuller, Girl Scouts of Eastern Missouri



Sherika Adams, Morrison Mentors



Syriaiah Scott, Morrison Mentors



Amani Webber-Schultz, The Field School & Minorities in Shark Sciences

Sheri Levinsky-Raskin, SJLR Solutions, LLC

Why Brite?

- Explore unique, interdisciplinary topics
- Keynote speakers from cutting-edge fields
- Behind-the-scenes tours & hands-on activities
- Interactive, collaboration with peers



Key Program Goals

- Brite is an opportunity for girls to foster:
 - STEM identity: belief in self, image, and ability
 - STEM agency: a foundation for decision making about STEM
- To engage in collaborative learning and sharing, for relationship building with a community of girl learners
- A unique, interdisciplinary space to spark girls' curiosity and creativity

Girl Scouts of Eastern Missouri



- St. Louis City and the 28 surrounding Missouri counties
- Classified as a “large” council
- Ten girls from different schools across the area
- Most of these girls had never met each other in “real life”



GSLE and Brite

Girl Scout Leadership Experience (GSLE) uses three core implementation strategies: girl-led, cooperative learning, and learning by doing.

The Brite program was a great fit with the GSLE – allowing girls the opportunity to lead the way, decide the activities they would complete and how they would complete them, and working with other girls to accomplish their goals.



GSEM Goals & Feedback

Engage girls at key transitions and provide meaningful and relevant programming.

“The program was REALLY FUN! I loved the talks with the Q&A sessions incorporated, and little activities alongside them. My personal favorite was the Eyewire game, and I was HOOKED. I would play it in my free time, instead of roaming around on Instagram or Snapchat like usual.”

“My Favorite part of Brite was the activities and our “Fuller House” chats! I also really enjoyed the Brite assembly!”



Communications



- Daily team meeting before speaker – 30 to 45 minutes
- Speaker – 1 hour
 - One additional local speaker for our group only
- Post-speaker debrief and upcoming activities – 15 to 30 minutes
 - Often included “off-topic” discussions as well
- Email with follow-up items to all participants (and parents at the end of the week)



OUR MISSION

Advancing underserved communities through the mobilization and development of dedicated MENTORS that provide academic and career support to students and their families.



Our latest venture is our S.T.E.A.M. Learning Studio where we can provide in person and virtual STEAM enrichment.

S.T.E.A.M. ACADEMY

Our Process

Deploy



Students into their local communities to re-teach elementary & middle school students.



Attract



Local high school students

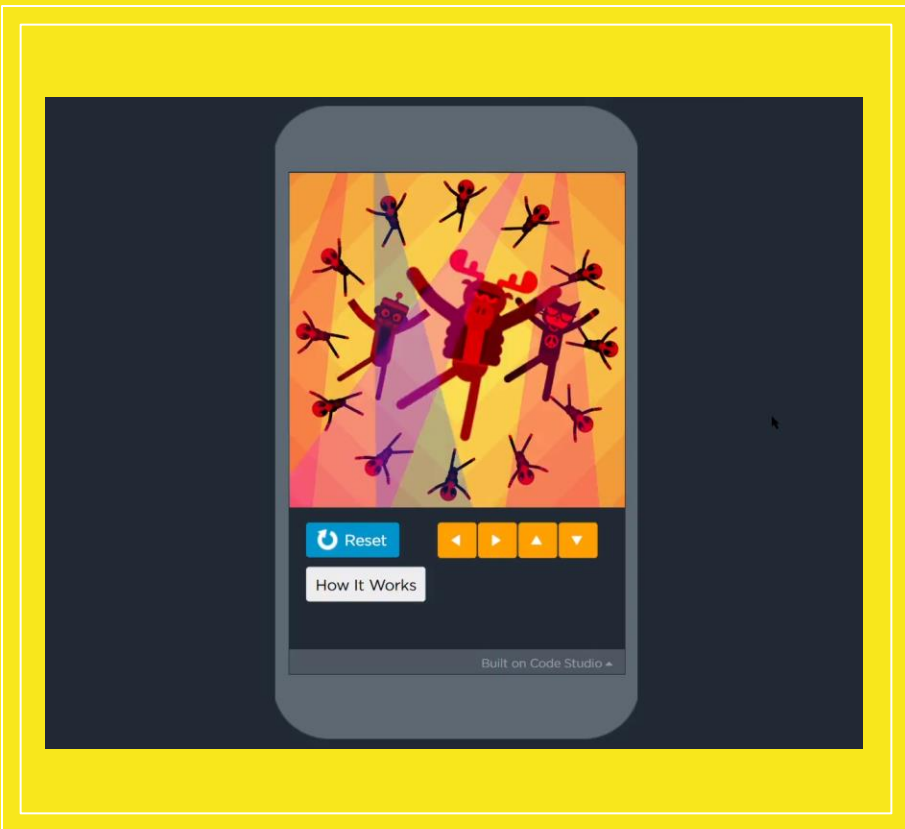
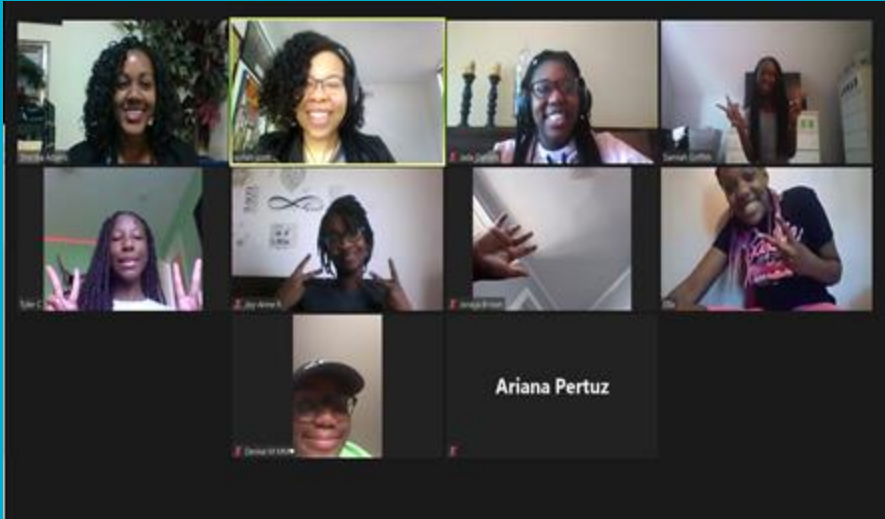
Teach



Them about the various disciplines that fall within S.T.E.A.M. education.



CODE.ORG



Successes

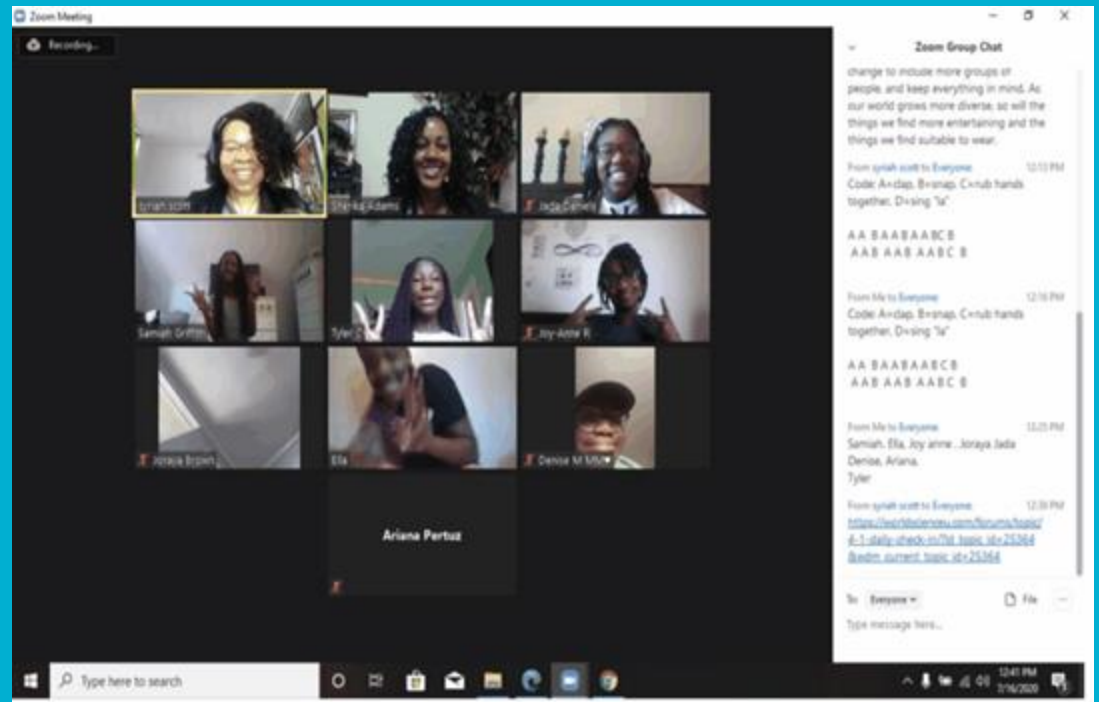
- Participants were highly engaged in the activities and Icebreakers.
- 60% of the girls expressed an increased interest in S.T.E.A.M.
- 75% of the participants indicated that they are interested in pursuing a career in the STEAM field.
- One of our Brite mentee is working with us.

Challenges

- It was a challenge to keep some of the girls engaged.
- Some of the activities were a bit challenging. (Ex. Eyewire)
- Sometimes the girls were too shy to ask for assistance and would address any hardships at the last minute.

Suggestions for Future Facilitators!

- Set the Tone
- Communication
- Test their Knowledge
- Recognition
- Continued S.T.E.A.M. Engagement



Amani Webber-Schultz

Featured Brite Scientist Speaker

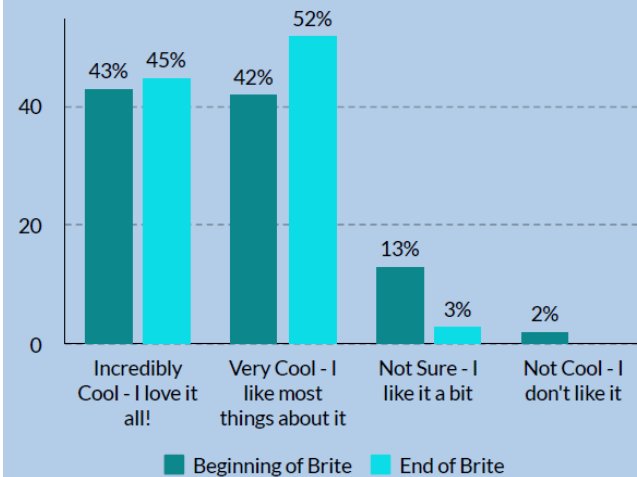


Evaluation Results

Select Findings: Brite Girls

- At the end of the 3-weeks, none of the girls reported that “at times they think they are not good at science”.
- Self-esteem results reveals a 535% increase in agreement that Brite girls felt “they are good at science” at the end of the 3-weeks.

Brite girls rated how "cool" science, technology, engineering, and math was to them at the beginning and end of Brite. Here is what they said.



- All of the girls who submitted feedback on the Friday of week 3 (29 girls) reported liking STEM!
- By the end of Brite, there was a 77% decrease in the number of Brite girls reporting feeling unsure about liking STEM subjects.
- There was a 14% increase in the number of girls who love or like most things about STEM by the end of the program.

The figures in this chart reflect responses from 128 girls at the beginning of Brite and 29 at the conclusion of week 3.

Overall, I am satisfied with my skills in science.	Strongly Agree	Agree	Disagree	Strongly Disagree
	○	○	○	○

Select Findings: Brite Girls

- 57% of Brite girls who began each week finished the full 3-week module
- Brite girls referenced an increased awareness of their STEM identity and belief in themselves in 77% of the weekly responses to feedback questions. Of that 77%, 49% of their comments spoke to their STEM agency and 51% to their STEM identities.

989

Unique FlipGrid Posts/Videos by
Brite Girls over the 3-Weeks

19,272

FlipGrid Views over the 3-Weeks

470

Unique Discussion Responses by
Brite Girls over the 3-Weeks

57%

3-Week Module Completion Rate by
Brite Girls who Began each Week

When asked to upload an emoji that best captured the way they felt at the end of each week, Brite girls shared the following.*

- 9% of the emoji submitted included one of each of the following:

Cold



Mind Blown



Silly Face



Sleepy Face

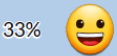


Surprised Face



58 emoji were uploaded over the three weeks.

Grimacing Face



33%

Smiling Face



29%

Thumbs Up



12%

Partying Face



9%

Thoughtful Face



5%

Smiling Face with Hearts



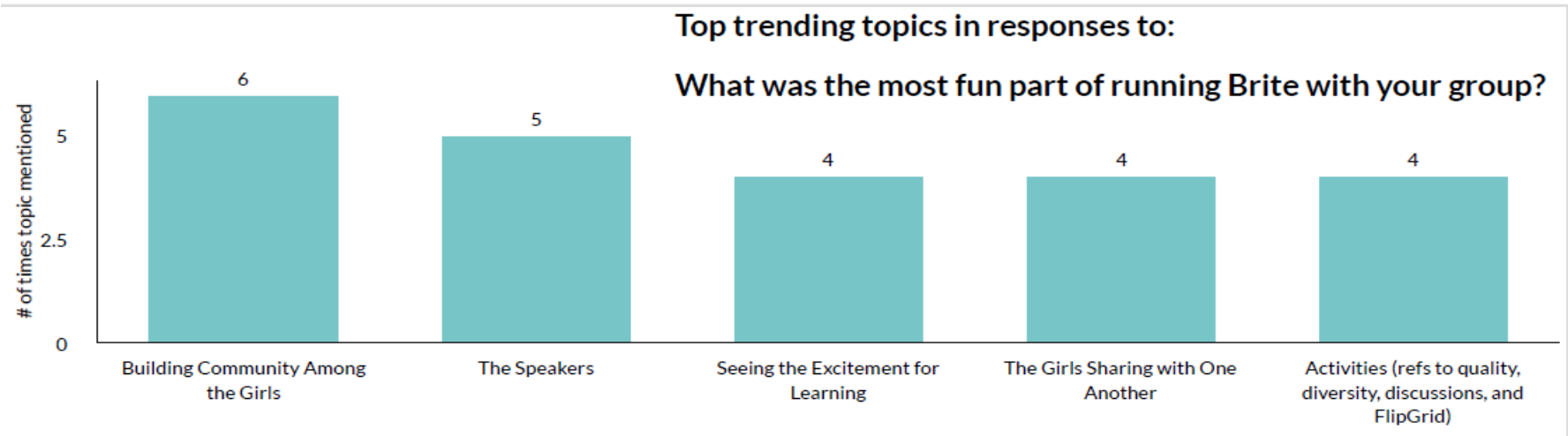
3%

0 10 20 30

* this question was not required

Select Findings: Brite Program Leads / Educators:

- 100% reported they would participate in a Brite program again.
- 100% reported they had enough information to confidently lead their group through each week.
- Building community among the girls in their programs was the top trending response when asked what was most fun about Brite.



What's next for Brite?

- We will run another summer camp for Brite in Summer 2021
- Stay tuned for more information about the application



Questions?



Watch some Brite Talks:

https://www.youtube.com/playlist?list=PLKy-B3Qf_RDVtdc-YJ8IG-rudFNLU5qs7

The screenshot shows a YouTube interface. At the top is the YouTube logo and a search bar. On the left is a navigation menu with icons for Home, Trending, Subscriptions, and Library. The main content area displays a playlist titled "Youth & Family: Brite" by "World Science Festival". The playlist contains four videos:

- 1. **Introduction to Paleoanthropology with Becca Peixotto** (49:06, WATCHED)
- 2. **Introduction to Neuroscience with Joyonna Gamble-George** (40:34, WATCHED)
- 3. **Introduction to Conservation Photography with Jennifer Adler** (46:51)
- 4. **Introduction to Art and Technology with Yamilée Toussaint Beach** (35:13)

At the bottom of the page, there is a "World Science Festival" channel logo, a "SUBSCRIBED" button, and a notification bell icon.

Upcoming NGCP Webinars

SciGirls



**Celebrate Computer Science
Education Week with SciGirls!**

December 8, 2020

Register on the NGCP website